

# INTA TO-GO

## Webcast Sponsorship

The International Trademark Association's INTA TO-Go webcast series provides an invaluable opportunity to promote your products and services to INTA members and other stakeholders. The live and on-demand series is content rich, addressing timely, hot topics that appeal to the audiences you want to reach!

### Why Sponsor a Webcast?

- Build brand awareness
- Expand market presence
- Generate sales and leads
- Reach influencers, decision makers, and the leaders of today and tomorrow
- Remote access to INTA members and other stakeholders around the world

### Recognition Benefits:



Sponsor's logo included  
in promotional emails



Social Media Posts  
(X2)



30-second closing message on webcast  
(with option of two 15-second spots,  
as an alternative)



Sponsorship tab on the webcast  
landing page that can feature  
branding image, 150-word  
company summary and link

You can view a list of upcoming webcast offerings [here](#).

#### TERMS

- Right to Refuse Sponsor: INTA shall reserve the right to decline a potential sponsor
- Payment for sponsorship must be received prior to webcast
- No refunds
- Webcasts are subject to change. In the event that the webcast is cancelled or changed after the contract is signed, INTA will offer you the option of either a full refund or another webcast
- Sponsorship will be on a first-come, first-served basis
- Sponsors content is subject to INTA approval

**DISCLAIMER:** The relationship between INTA Sponsor's content and the sponsoring organization of an event or event-related item does not represent exclusive agreements between INTA and the specific organization, nor does it suggest that INTA endorses the programs, products, or services of the organization.