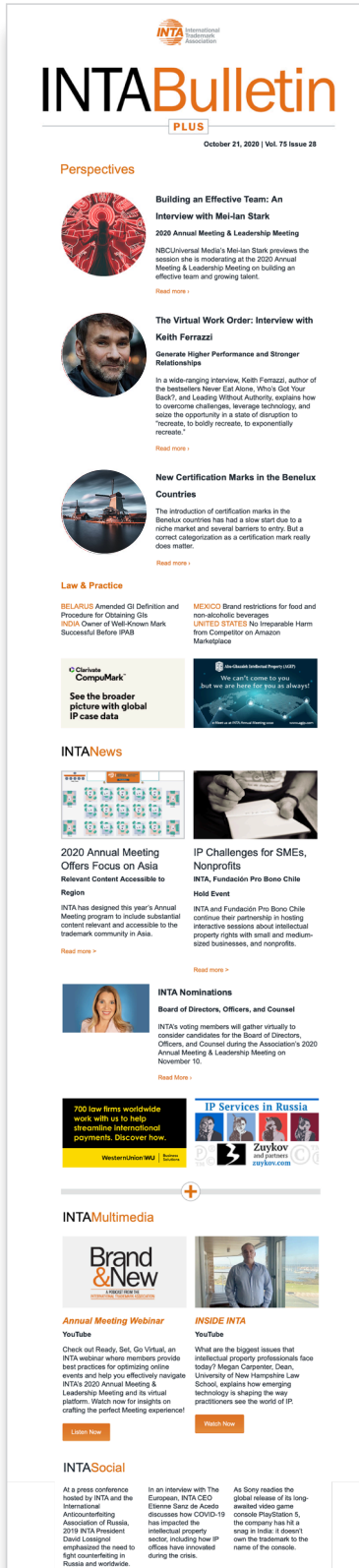


INTA Bulletin

PLUS



The thumbnail shows the cover of the INTA Bulletin magazine. At the top, it features the INTA logo and the title 'INTA Bulletin' in a large, bold font. Below the title, there is a 'PLUS' badge and the issue information: 'October 21, 2020 | Vol. 75 Issue 28'. The cover is divided into several sections: 'Perspectives' with three articles, 'Law & Practice' with two articles, 'INTA News' with two articles, 'INTA Nominations', '700 law firms worldwide work with us to help streamline international payments. Discover how.', 'IP Services in Russia', 'Brand & New', 'Annual Meeting Webinar', 'INSIDE INTA', and 'INTASocial'.

The *INTA Bulletin* is a must-read for any IP professional.

The *INTA Bulletin* is distributed weekly to 80,000+ brand owners, IP professionals, and other stakeholders. The *INTA Bulletin* email has a 26 percent open rate, 11 percent more than the industry average.

Advertise in our newly re-designed, weekly *INTA Bulletin* email with need-to-know content, including features, Law & Practice, INTA News, and a “Plus” section with posts from our social media networks.

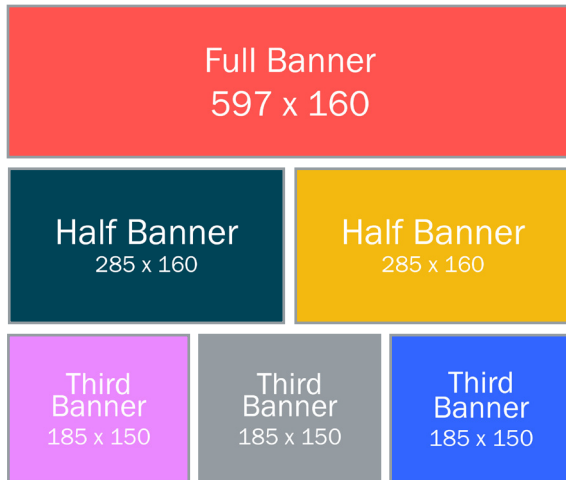
Three great opportunities in the *INTA Bulletin*:

- **INTA Bulletin Advertisement**
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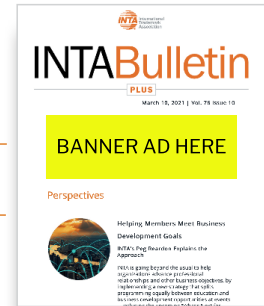
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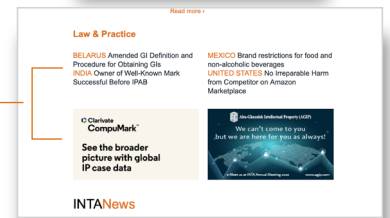
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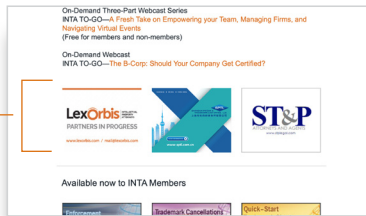
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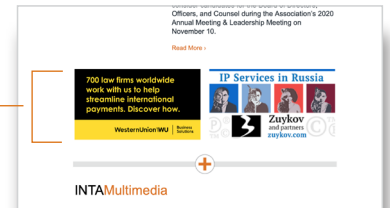
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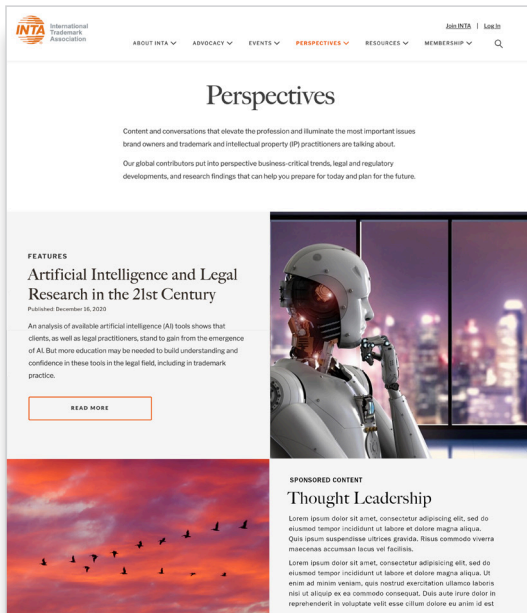
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\$1500	2 available slots	2 available slots	3 available slots
	\$1000	\$800	\$500

ISSUE DATE: Every Wednesday

THEME ISSUES: Jan 25 (Designs) • Feb 22 (Data Protection) • March 29 (Copyright) • April 26 (Famous & Well-Known Marks) • May 31 (Geographical Indications) • June 28 (Anticounterfeiting) • July 26 (Indigenous Rights) • August 30 (Internet) • September 27 (Non-Traditional Marks) • October 25 (Right of Publicity) • November 29 (Unfair Competition) • December 27 (Most-Read Articles from the Year)



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- Featured in weekly INTA Bulletin email, and on website
- Posted prominently on website for two weeks from publication
- Up to 750 words (maximum)
- Highlighted as sponsored content
- Article should be purely thought-leadership and / or informational nature, and is subject to INTA approval
- INTA editorial team will assist with editing and adapt article to house style

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