



2023

TMAP

Trademark Administrators and Practitioners Meeting

SCHEDULE-AT-A-GLANCE

SUNDAY, OCTOBER 1

10:00 am–7:30 pm
Registration and Information
Desk Open
Lower Level 2 - Pre-function Area

12:00 pm–3:00 pm
Bike & Brew (pre-registration required)
Offsite

1:00 pm–2:00 pm
Volunteer with us in Denver!
(pre-registration required)
Lower Level 1 - Independence

5:00 pm–7:00 pm
Welcome Reception &
Meet the Exhibitors
Lower Level 2 - Colorado A-E

7:30 pm–10:30 pm
2023 TMAP Dine Around
(pre-registration required)
Offsite

MONDAY, OCTOBER 2

6:45 am–7:45 am
Morning Run/Walk
(pre-registration required)
Offsite

6:45 am–7:45 am
Yoga
(pre-registration required)
Lower Level 1 - Independence

7:30 am–6:00 pm
Registration and Information
Desk Open
Lower Level 2 - Pre-function Area

8:00 am–8:45 am
Breakfast in the Exhibition Hall
Lower Level 2 - Colorado A-E

8:00 am–5:00 pm
Exhibition Hall Open
Lower Level 2 - Colorado A-E

8:45 am–9:00 am
Welcome Remarks and
Co-Chair Overview of the Day
Lower Level 2 - Colorado F-J

9:00 am–9:30 am
Embracing a New Era of Rapid
IP Innovation: How the
USPTO is Keeping Up
Lower Level 2 - Colorado F-J

9:35 am–10:35 am
Techin' Over: How Emerging
Technology is Changing
IP Practice
Lower Level 2 - Colorado F-J

10:35 am–11:00 am
Networking Break in the
Exhibition Hall
Lower Level 2 - Colorado A-E

11:00 am–12:00 am
Leadership at Your Level:
Take the Leap, Level Up
Presented by the Leadership
Development Committee
Lower Level 2 - Colorado F-J

12:10 pm–1:10 pm
Networking Lunch with
Table Topics
Lower Level 2 - Denver Ballroom

1:15 pm–2:15 pm
Trading the Treadmill for the
Ladder: Creative Thinking for
Non-Attorney Career Progression
Lower Level 2 - Colorado F-J

2:25 pm–3:25 pm
Domain Name Management,
Monitoring, and Enforcement
(Concurrent 1)
Lower Level 2 - Colorado F-J

2:25 pm–3:25 pm
Making Sense of Non-Traditional
Trademarks (Concurrent 1)
Lower Level 2 - Denver Ballroom

3:25 pm–3:50 pm
Networking Break in the
Exhibition Hall
Lower Level 2 - Colorado A-E

3:50 pm–4:50 pm
Navigating the Global Shifts in Law
and Practice (Concurrent 2)
Lower Level 2 - Colorado F-J

3:50 pm–4:50 pm
Managing a Global Trademark
Portfolio (Concurrent 2)
Lower Level 2 - Denver Ballroom

5:00 pm–5:45 pm
Where are They Now?
Your TMAP for Success
Presented by the Women's
Leadership Initiative
Lower Level 2 - Denver Ballroom

6:30 pm–7:45 pm
Escape Experience
(pre-registration required)
Offsite

TUESDAY, OCTOBER 3

6:45 am–7:45 am
Morning Run/Walk
(pre-registration required)
Offsite

6:45 am–7:45 am
Yoga
(pre-registration required)
Lower Level 1 - Independence

7:30 am–12:30 pm
Registration and
Information Desk Open
Lower Level 2 - Pre-function Area

8:00 am–8:45 am
Breakfast in the Exhibition Hall
Lower Level 2 - Colorado A-E

8:00 am–1:30 pm
Exhibition Hall Open
Lower Level 2 - Colorado A-E

8:45 am–8:55 am
Welcome Back Remarks and
Co-Chair Overview of the Day
Lower Level 2 - Colorado F-J

9:00 am–10:00 am
Cultural Appropriation vs.
Cultural Appreciation:
The Role of Trademarks
Lower Level 2 - Colorado F-J

10:05 am–10:25 am
TMA Certificate Program Teaser
Lower Level 2 - Colorado F-J

10:30 am–10:55 am
Networking Break in the
Exhibition Hall
Lower Level 2 - Colorado A-E

11:00 am–12:00 pm
Diversity, Equity, and Inclusion
in IP: What Trademark
Administrators and Practitioners
Need to Know
Presented by INTA's Diversity, Equity,
and Inclusion (DEI) Council
Lower Level 2 - Colorado F-J

12:00 pm–12:15 pm
Wrap-up and Closing Remarks
Lower Level 2 - Colorado F-J

12:30 pm–1:30 pm
Farewell Reception
Lower Level 2 - Colorado A-E

2:30 pm–5:30 pm
Hands-on Cooking!
(pre-registration required)
Offsite

Note:
Independence is
located on Lower
Level 1 next to the
escalator.



Hilton Denver City Center October 1-3, 2023 | Denver, Colorado, USA



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